

Chiaroscuro Advertising Information

Chiaroscuro is an exciting adult men's community chorus! We are a 501(c)(3) self-supporting organization, relying on membership dues, donations, sponsorships, advertisers and gifts-in-kind for our continued operation. Your contribution is sincerely appreciated and tax-deductible as defined by the current IRS regulations. We provide your display ad or single line recognition in our concert program when you provide your donation at varied levels. We are very grateful for your continued support.

Submission Requirements and Deadlines

All ads will be printed in black and white or grayscale (except for the back page). This is not a color production. We can design a basic ad containing one logo, your name, address and contact information for an additional \$75.00.

ALL SUBMISSIONS must be provided in electronic format, in the correct size, as a jpg or png, at 300 dpi or higher at least one month prior to the concert (see ad deadlines).

Scans of a business card, or images copied off the Internet are very low resolution and will produce poorly in print. PDF files may result in poor quality.

Please attach your advertisement submission to an email with the subject heading of **CHIAROSCURO AD**. Indicate in the body of your email the content/text you require for your ad if we are designing your ad. Email to info@chiaroscuromenschorus.org. **Ad requests and payments are due before or on the dates on this form.**

Donor Submissions with no accompanying ad: Please indicate exactly how you would like your submission line to appear, e.g. Mr. and Mrs. John Doe. If you wish your gift to be anonymous, please check here _____

Full Name _____

Address _____

Phone _____ Email _____

Enclose check, payable to Chiaroscuro Community Men's Chorus, and mail to:
Chiaroscuro Advertising/Donations, PO Box 972, Adrian MI 49221.



**2026-2027
Advertising and
Donation
Opportunities**



Chiaroscuro Community Men's Chorus

Chiaroscuro was founded in late February 2013 by Susan Matych-Hager. Chiaroscuro, (pronounced key-**AH**-row-**SKOO**-row), is Italian for light and dark. In music, it refers to a vocal technique that results in a fully balanced, resonant tone characterized by both brilliance and richness. The mission of the ensemble is to sing meaningful choral music with chiaroscuro resonance that engages minds and touches hearts of the listeners. The men in the ensemble are professional and amateur musicians from a diversity of professions. During our concert season (September through May), the ensemble rehearses on Tuesday evenings from 6:30 p.m. to 9:00 p.m. at the First United Methodist Church in Adrian, Michigan. In summer (June through mid-August), we rehearse on Monday evenings from 6:30 pm to 9:00 pm at Adrian FUMC.

2026 -2027 Performance Schedule

Annual Yuletide Concert, Thursday, December 17, 2026, 7:30 pm
Holy Rosary Chapel, Adrian Dominican Sisters' Campus, Adrian
(Ad deadline, November 17, 2026)

Men's Concert, March, 2027, 4:00 pm (Date TBA)
First United Methodist Church of Adrian
(Ad deadline, February 1, 2027)

Annual Spring Concert, Sunday, May 23, 2027, 7:30 pm
Holy Rosary Chapel, Adrian Dominican Sisters' Campus, Adrian
(Ad deadline, April 23, 2027)

Check our website, or visit our Facebook page,
for our most current schedule with dates and times.

www.ChiaroscuroMensChorus.org

www.facebook.com/ChiaroscuroEnsemble

Advertising Opportunities

ADVERTISERS: You are selecting to advertise in our program(s). Please indicate below the advertising option you are selecting by checking the appropriate box.
(Ad Deadlines: On or before November 17, 2026, February 1, 2027, and/or April 23, 2027)

Full Page Ad (4.5" w x 7.5" h)

- | | |
|--|----------|
| ☐ 1 time ad | \$200.00 |
| ☐ Concert series (3 performances) | \$500.00 |

Half Page Ad (4.5" w x 3.75" h)

- | | |
|--|----------|
| ☐ 1 time ad | \$150.00 |
| ☐ Concert series (3 performances) | \$400.00 |

Quarter Page Ad (4.5" w x 1.89" h)

- | | |
|--|----------|
| ☐ 1 time ad | \$100.00 |
| ☐ Concert series (3 performances) | \$250.00 |

Eighth Page Ad (2.25" w x 1.89" h)

- | | |
|--|----------|
| ☐ 1 time ad | \$75.00 |
| ☐ Concert series (3 performances) | \$175.00 |

ADD \$75.00 if you need us to develop a basic ad design for you.

Donation Opportunities

DONATION options do not include advertisements, but they help support our chorus costs and operating expenses. Unless otherwise requested by the donor, all donors will be listed in our program(s). Levels in each program will reflect a total of your contributions throughout the year at the time of the concert deadline.

Concert Series Program Donor Recognition

*All donors will be listed on the donor page of our program
unless you choose to remain anonymous.*

- | | |
|---|----------|
| ☐ Platinum Level | \$500.00 |
| ☐ Gold Level | \$400.00 |
| ☐ Silver Level | \$250.00 |
| ☐ Bronze Level | \$175.00 |
| ☐ Copper Level | \$75.00 |
| ☐ Friend Level (Please list the amount) | _____ |

Contribute to CHIAROSCURO on our Website by going to
www.chiaroscuromenschorus.org and proceeding to the Sponsor tab.